

APS, Automotive Product Solutions-Germany GmbH

Information about data protection for photo and video recordings during events

Photos will be taken during the event. In the following, we inform you about the type and purpose of photo recordings, the legal basis and your rights.

I. General information about data protection

Contact details of the responsible body

APS, Automotive Product Solutions-Germany GmbH
Schuckertstr. 4
48712 Gescher
Managing director: Heinz Hölker
Phone: 0049 2542 9 555 111
E-mail: info@rema-germany.com

Contact details of the data protection officer

ITM systems GmbH & Co. KG
Data protection officer - APS
Hauptstraße 43
48712 Gescher
E-mail: datenschutz@itm-gruppe.com

Purposes and legal basis for processing of personal data

The photos are used for the following purposes:

- Internal photo database or photo archive
- Reference to other or similar events
- Public reporting on the event
- Use on websites
- Publication on social media channels

Legal basis: Legitimate and proportionate interest in the use of the recordings for the aforementioned purposes according to Art. 6, Section 1, lit. f) GDPR in connection with § 23 KUG. In case of individual photos or recordings that may not be published on the basis of the aforementioned article, we obtain the consent of the persons pictured before publication, thus processing is based on Art. 6, Section 1, lit. a) GDPR.

Recipients of data or categories of recipients

Within our company, access to your data is granted to those departments that require it to fulfil their tasks. Processors assigned by us (Art. 28 GDPR) may also receive data for these purposes. The ITM gruppe, Hauptstraße 43, 48712 Gescher, Germany, supports us in ensuring a smooth internal IT infrastructure and in the field of marketing.

Moreover, the photos for publication on our social media channels are transmitted to the relevant providers of the channels. Data transfer to the USA is possible in this case.

In case we organize events together with cooperation partners, we would make our photo/video recordings available to them afterwards for the purpose of public relations.

Duration of storage and criteria for determining the storage period

The photos will be stored as long as it is necessary for the aforementioned purposes. In the event of publication, the photos may be published for as long as the respective publication medium, articles or postings are publicly accessible.

Rights of persons affected

In accordance with Art. 15 GDPR, you have the right to obtain information about the personal data stored about you. If incorrect personal data has been processed, you have the right to rectification in accordance with Art. 16 GDPR.

If the legal requirements are met, you can request the deletion or limitation of processing as well as file the objection to data processing (Art. 17, 18 and 21 GDPR). In accordance with Art. 20 GDPR, you can assert the right to data portability for data that is processed automatically on the basis of your consent or a contract with you.

These rights can be asserted against us by sending a message to the contact details given above.

If in your view, data processing violates data protection law, you have the right to lodge a complaint with the data protection officer named above or with a data protection supervisory authority of your choice (Art. 77 GDPR in connection with § 19 BDSG). This also includes the data protection supervisory authority responsible for us, which you can reach using the following contact details:

Landesbeauftragte für Datenschutz und Informationsfreiheit Nordrhein-Westfalen
Postfach 20 04 44, 40102 Düsseldorf
Phone: 0049 211/38424-0 | E-mail: poststelle@ldi.nrw.de

II. Information about your right of objection acc. to Art. 21 GDPR

You have the right to object, on grounds relating to your particular situation, at any time to processing of your personal data, which is based on Art. 6, Section 1 lit f GDPR (data processing on the basis of an assessment of interest). If you file an objection, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for processing, which prevail your interest, rights and liberties, or the processing serves the enforcement, exercise or defence of legal claims.

The objection can be made informally and can be sent to the contact details given above.